

PRSA Los Angeles presents the 7th Annual

# SUNRISE HONORS

AUGUST 14, 2025

Celebrating  
PR Champions  
*Breaking Down Barriers*



SPONSORSHIP  
OPPORTUNITIES

**PRSA**  
LOS ANGELES





The Sunrise Honors recognizes trailblazers and pioneers in the public relations and marketing world who have opened doors to increase the diversity and inclusion of underrepresented populations into the field of Communications.

Through their perseverance and tenacity, we learn how to continue the important work to make the PR industry more inclusive and embracing of diverse perspectives.

The Sunrise Honors is PRSA-LA's way of celebrating the longtime work of these champions.







STEVE  
ROTH

EXECUTIVE DIRECTOR  
ORGANIZATION FOR  
REFUGE, ASYLUM &  
MIGRATION (ORAM)



VALARIE  
DE LA GARZA

CEO  
FENTON  
THE SOCIAL CHANGE AGENCY



KIM  
HUNTER

CEO  
LAGRANT COMMUNICATIONS  
CHAIRMAN & CEO  
THE LAGRANT FOUNDATION  
MANAGING PARTNER  
KLH & ASSOCIATES



DEBRA  
NAKATOMI

PRESIDENT  
NAKATOMI & ASSOCIATES

A few of the  
past recipients

# FIRESIDE CHATS

Attendees will have the opportunity to participate in a carefully curated agenda that brings together thought leaders, industry experts, and innovators.

Each year at the Sunrise Honors, we host a fireside chat with the honorees who share their stories of inspiration and trials throughout their careers. We learn. We grow. We get inspired to continue our work to bring a diverse workforce into the PR field.







# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR

Investment: \$ 5,000

- Opportunity to address the audience from the stage
- On-site acknowledgement at the Sunrise Honors event
- Logo and hyperlink on website, email invitations, and all Sunrise Honors marketing materials
- 10 complimentary tickets for the event and two (2) complimentary tickets to the annual PRISM Awards (\$1,000 value)
- Opportunity to send (2) advertorial or blog articles to the PRSA-LA email database (more than 1,500 PR practitioners)
- Highlighted as the top sponsor in press releases and on social media posts

## GOLD SPONSOR

Investment: \$ 2,500

- On-site acknowledgement from the Sunrise Honors event
- Logo and hyperlink on website, email invitations, and all Sunrise Honors marketing and social media materials
- 8 complimentary tickets for the event

## SILVER SPONSOR

Investment: \$ 1,500

- On-site acknowledgement from the Sunrise Honors event
- Logo and hyperlink on website, email invitations, and all Sunrise Honors marketing and social media materials
- 5 complimentary tickets for the event

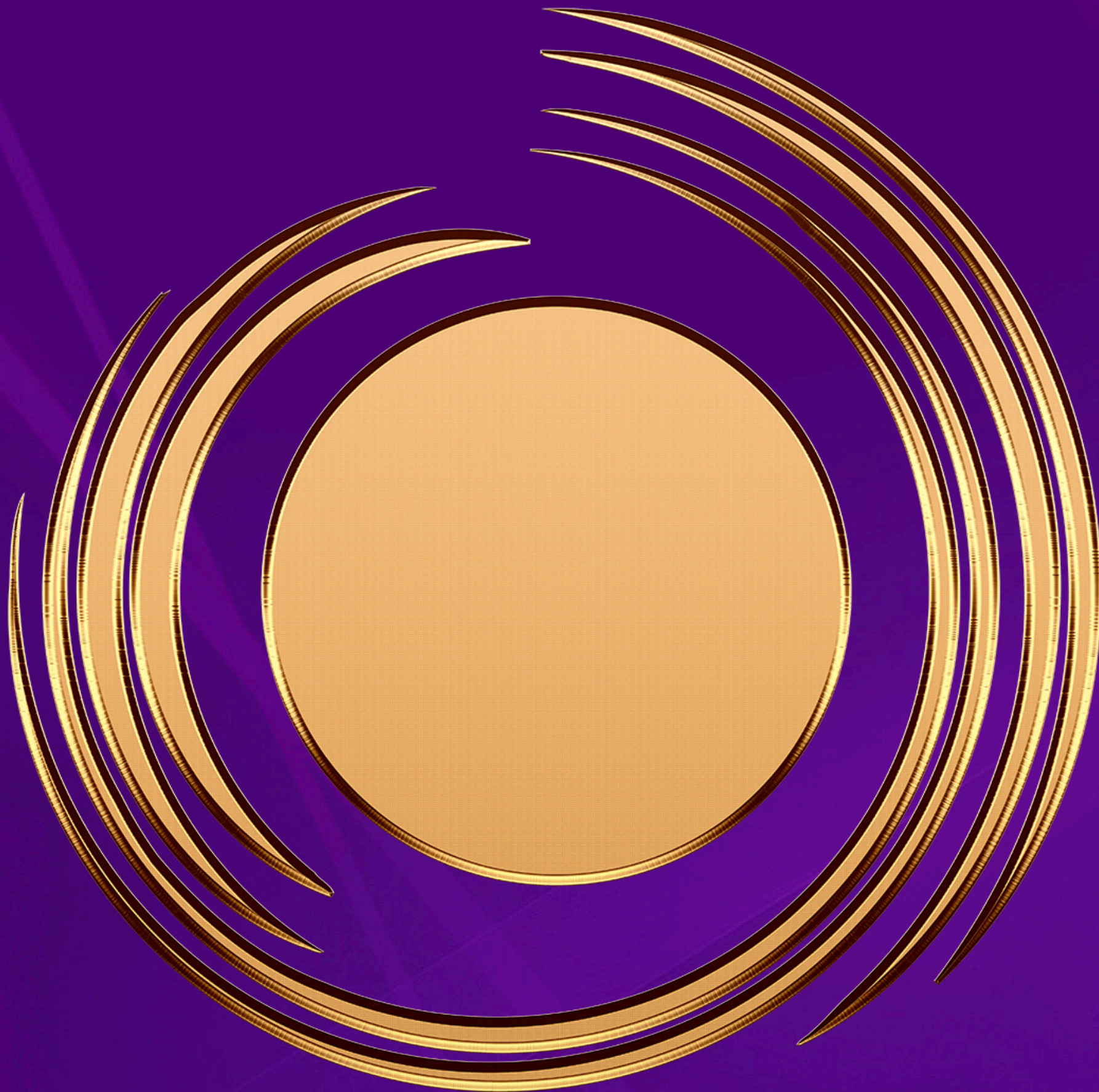
## BRONZE SPONSOR

Investment: \$ 500

- On-site acknowledgement from the Sunrise Honors event
- Logo shown on email invitations and (3) Sunrise Honors social media posts
- 2 complimentary tickets for the event

SUNRISE  
H O N O R S





# SUNRISE HONORS 2025 Committee

Stephen Chavez  
[stephen@chavezpr.com](mailto:stephen@chavezpr.com)  
(310) 486-4104

John McCartney  
[john@jmacpr.com](mailto:john@jmacpr.com)  
(646) 280-8573

Leshelle Sargent  
(323) 404-1602  
[lvsmedia@gmail.com](mailto:lvsmedia@gmail.com)