

PRSA Los Angeles presents the 8th Annual

SUNRISE HONORS

AUGUST 26, 2026

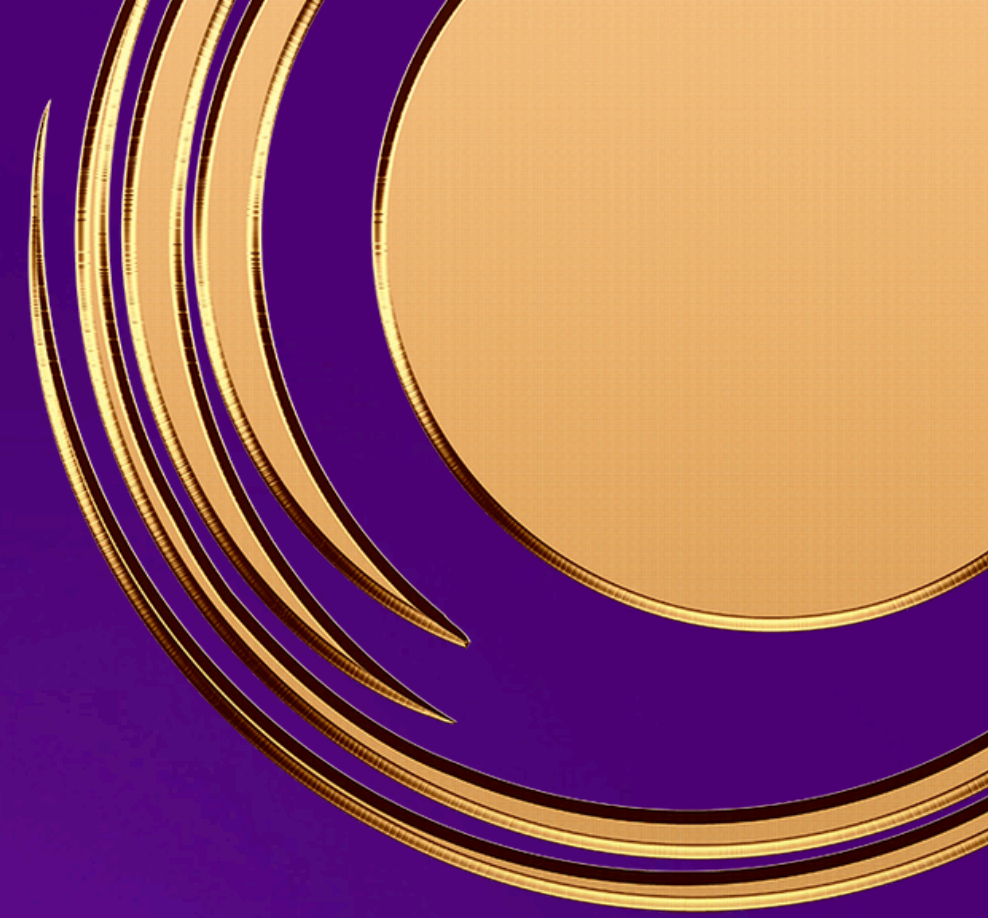
Los Angeles River Center and Gardens

Celebrating
PR Champions
Breaking Down Barriers



SPONSORSHIP
OPPORTUNITIES





The Sunrise Honors recognizes trailblazers and pioneers in the public relations and marketing world who have opened doors to increase the diversity and inclusion of underrepresented populations into the field of Communications.

Through their perseverance and tenacity, we learn how to continue the important work to make the PR industry more inclusive and embracing of diverse perspectives.

The Sunrise Honors is PRSA-LA's way of celebrating the longtime work of these champions.



**STEVE
ROTH**

EXECUTIVE DIRECTOR
ORGANIZATION FOR
REFUGE, ASYLUM &
MIGRATION (ORAM)



**VALARIE
DE LA GARZA**

CEO
FENTON
THE SOCIAL CHANGE AGENCY



**KIM
HUNTER**

CEO
LAGRANT COMMUNICATIONS
CHAIRMAN & CEO
THE LAGRANT FOUNDATION
MANAGING PARTNER
KLH & ASSOCIATES



**DEBRA
NAKATOMI**

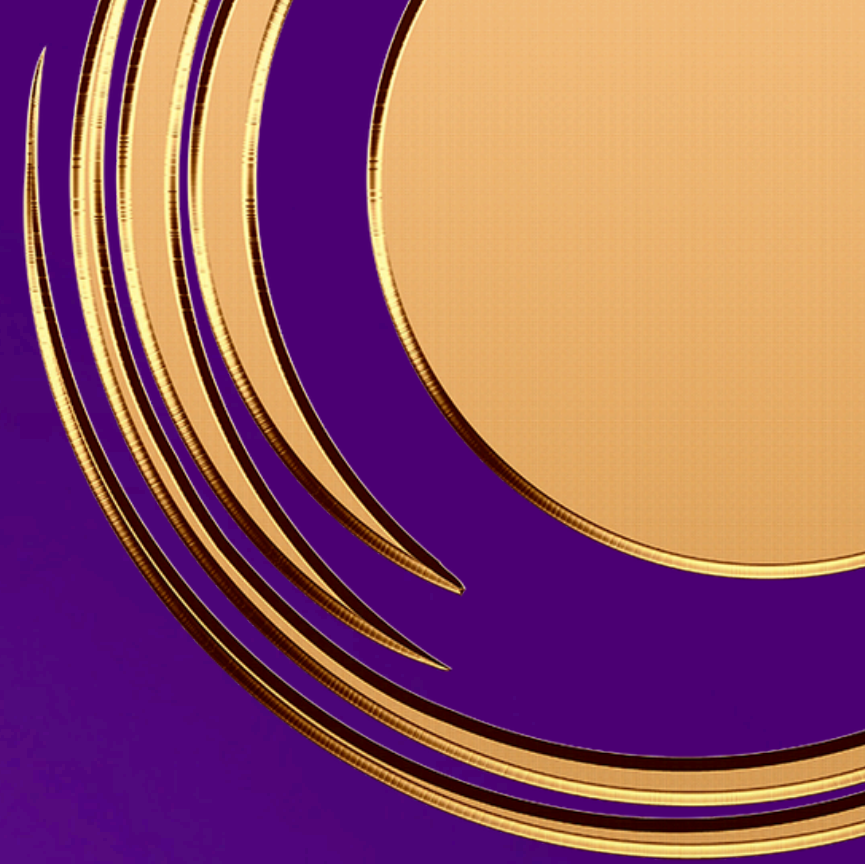
PRESIDENT
NAKATOMI & ASSOCIATES

A few of the
past recipients

FIRESIDE CHATS

Attendees will have the opportunity to participate in a carefully curated agenda that brings together thought leaders, industry experts, and innovators.

Each year at the Sunrise Honors, we host a fireside chat with the honorees who share their stories of inspiration and trials throughout their careers. We learn. We grow. We get inspired to continue our work to bring a diverse workforce into the PR field.





SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

Investment: \$ 5,000

- Opportunity to address the audience from the stage
- On-site acknowledgement at the Sunrise Honors event
- Logo and hyperlink on website, email invitations, and all Sunrise Honors marketing materials
- 10 complimentary tickets for the event and two (2) complimentary tickets to the annual PRISM Awards (\$1,000 value)
- Opportunity to send (2) advertorial or blog articles to the PRSA-LA email database (more than 1,500 PR practitioners)
- Highlighted as the top sponsor in press releases and on social media posts

GOLD SPONSOR

Investment: \$ 2,500

- On-site acknowledgement from the Sunrise Honors event
- Logo and hyperlink on website, email invitations, and all Sunrise Honors marketing and social media materials
- 8 complimentary tickets for the event

SILVER SPONSOR

Investment: \$ 1,500

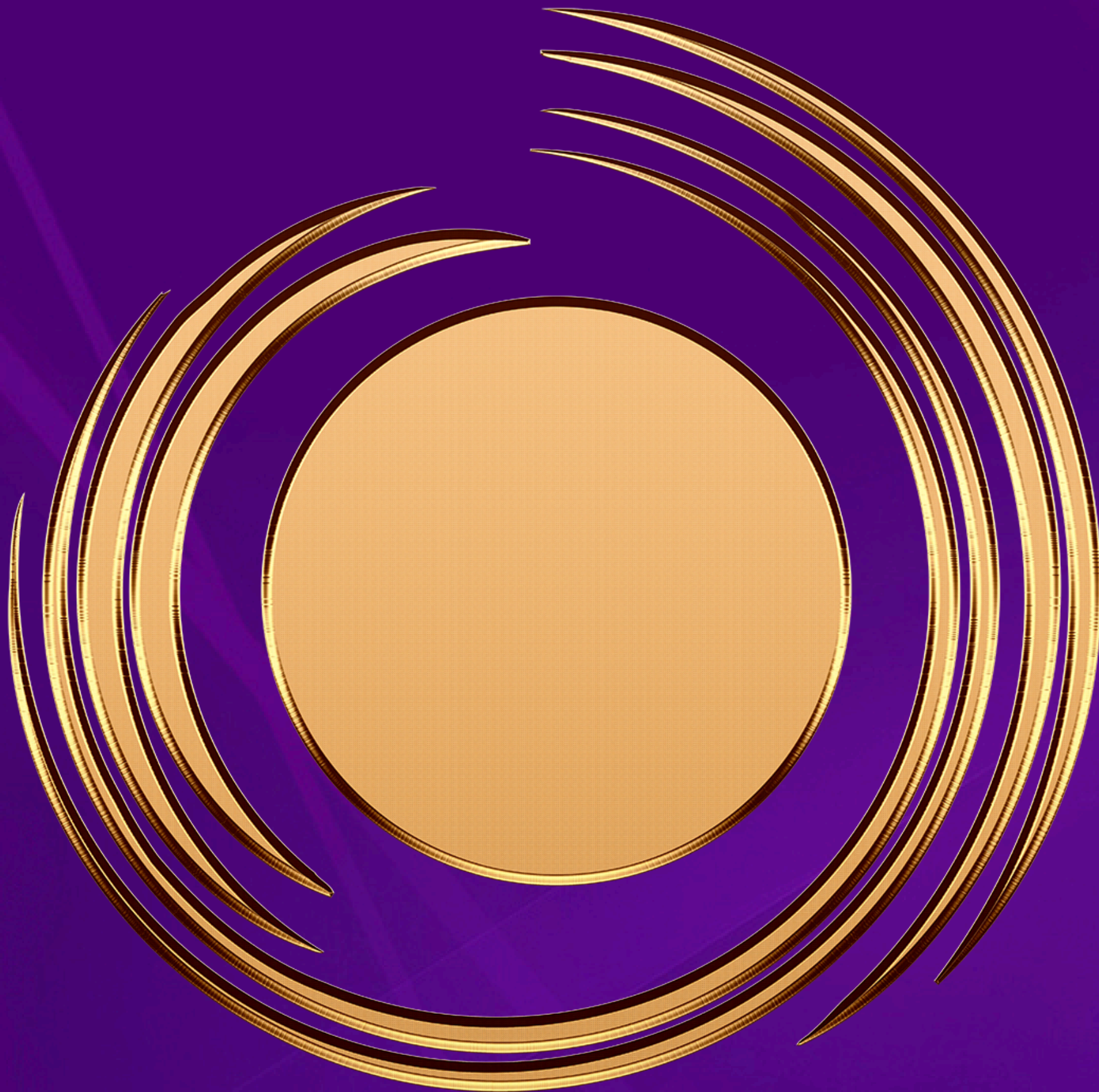
- On-site acknowledgement from the Sunrise Honors event
- Logo and hyperlink on website, email invitations, and all Sunrise Honors marketing and social media materials
- 5 complimentary tickets for the event

BRONZE SPONSOR

Investment: \$ 500

- On-site acknowledgement from the Sunrise Honors event
- Logo shown on email invitations and (3) Sunrise Honors social media posts
- 2 complimentary tickets for the event

SUNRISE
H O N O R S



SUNRISE HONORS 2026 Committee

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