



THE 62ND ANNUAL PRISM AWARDS

Celebrating Excellence in Public Relations

SPONSORSHIP OPPORTUNITIES





PRSA-LA is one of the largest and most dynamic PRSA chapters in the nation, bringing together a diverse community of over 300 public relations professionals—many of whom serve in senior leadership roles.

Our members represent a broad spectrum of industries, including PR agencies, corporations, trade associations, government entities, public utilities, nonprofit organizations, and media outlets. From sports and entertainment to technology and beyond, their specialties are as varied as their experiences. What unites them is a shared commitment to professional growth and to advancing the public relations profession as a whole.



62ND ANNUAL PRISM AWARDS

Now in its 62nd year, the PRSA-LA PRism Awards is the Los Angeles region's premier awards program honoring excellence in public relations and communications.

More than 200 PR and marketing professionals gather to celebrate the creativity, strategy, and stories that have shaped public discourse and elevated brand narratives throughout the year.

PRism Awards celebrates and honors the power of authentic storytelling and the impact of purpose-driven communications in shaping culture and inspiring change.



61st PRism Awards Recap: <https://prsala.org/61st-prism-awards/>



This year's ceremony is scheduled on:

WEDNESDAY, OCTOBER 28

from

6:30 PM - 9:30 PM

at

THE TAGLYAN COMPLEX
LOS ANGELES





PRSA-LA SCHOLARSHIP PROGRAM

In 2019, PRSA-LA launched a scholarship program to support local and outstanding undergraduate and graduate Communications/Public Relations students from local Los Angeles universities.

All recipients are recognized for their achievements at the PRism Awards ceremony and awarded each a \$1500 scholarship as well as on going mentorship through out their academic journey and career.

Each scholarship we award is a direct result of the generosity and support of our sponsors and donors.



PAST SPONSORS INCLUDE:



SPONSORSHIP OPPORTUNITIES:

TITLE \$4,500

CORPORATE TABLE SPONSOR \$2,500

SILVER \$1,500

BRONZE \$750

BEVERAGE & SIGNATURE DRINK SPONSOR \$2,000

PHOTO BOOTH SPONSOR \$1,000

PROGRAM ADVERTISING

TITLE SPONSOR \$4,500 (Exclusive)

Premier event partner with maximum visibility and impact.

- 15 complimentary event tickets with VIP reserved seating
- “Presented By” recognition across all event materials
- Opportunity to deliver remarks (2-3 minutes)
- Opportunity to present a scholarship or major award
- Premier logo placement across website, social media, email communications, and event signage
- Recognition from the stage throughout the event
- Opportunity to place branded giveaway at attendee seats
- Dedicated LinkedIn spotlight post
- Recognition as a Scholarship Program Supporter



CORPORATE TABLE SPONSOR \$2,500

High-visibility event presence for organizations.

- 10 complimentary tickets with preferred seating
- Opportunity to present an award category
- Logo recognition on website, social media, email communications, and event signage
- Recognition from the stage
- Inclusion in post-event recap communications





SILVER SPONSOR

\$1,500

- 4 complimentary tickets
- Logo on website, event signage, and presentation slides
- Social media recognition
- Printed program recognition
- Stage acknowledgment



BRONZE SPONSOR \$750

- 2 complimentary tickets
- Recognition in printed program
- Logo featured on sponsor slides
- Website sponsor listing
- Social media thank-you recognition

SPECIALTY SPONSORSHIPS & ADVERTISING:

BEVERAGE & SIGNATURE DRINK SPONSOR

\$2,000

Become the toast of the evening.

- Exclusive naming rights to signature cocktail or mocktail
- Branding at bar and beverage stations
- 4 complimentary tickets
- Pre- and post-event social media recognition
- Event program acknowledgment

PHOTO BOOTH

\$1,000

Put your brand in every memorable moment.

- Logo featured on printed and digital photos
- 2 complimentary tickets
- Recognition in event slideshow
- Social media recognition
- Mention in post-event recap



PRINTED PROGRAM

A perfect place to honor a colleague or market your products and services to a select group of PR and Marketing executives.

BUSINESS CARD	\$100
QUARTER PAGE	\$250
HALF PAGE	\$400
FULL PAGE	\$750
INSIDE FRONT COVER	\$1,000
INSIDE BACK COVER	\$1,000
BACK COVER	\$1,500

a la carte creative design services available upon request

INDIVIDUAL TICKET PRICES

MEMBERS \$215

NON-MEMBERS \$265

STUDENTS \$90



Thank You!

To purchase a Sponsorship Package or receive additional information about the 62nd Annual PRism Awards, please contact:

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