

2025 UPCOMING EVENTS

Details & signups at prsala.org. All events subject to changes & updates.



JANUARY

New Year & Lunar New Year

FEBRUARY

Black History Month

Feb 3, 5-6 pm

Informational Session: APR Study Course

Feb. 12, 6 - 9 pm

The State of PR 2025
Venue: Art Share LA

Feb. 12

Scholarship Application Period Opens

Feb 24-26

Western District Conf.
Sheraton Universal, LA

Feb 24

PRSSA Student Conference

MARCH

Women's History Month

Mar. 6, 8:30 - 9:30 am

At Breakfast With (ABW)...
Public Affairs (virtual)

Mar. 20, 6-9 pm

Spring Sips Mixer
Brews Brother's Brewery

APRIL

APR Month

Apr. 22

PRophet Predicts What's Possible:
Beyond the Buzz on Influencer
Marketing Webinar

Apr. 30

APR Month
Program - Ask
the APR Expert Webinar



MAY

Asian American & Pacific
Islander Heritage Month

May 12

PRism Awards Entries Open

May 14, 6-9 pm

AAPI Networking Event
Thunderbold, Los Angeles

May 15

Sunrise Honors
Nominations Open



JUNE

LGBTQ+ Pride Month

Jun. 11, 8:30 - 9:30 am

At Breakfast With (ABW)...
Entertainment Journalists and
Producers (virtual)

Jun. 25, 9 - 10:30 am

PRSA Western District Virtual
Program: How to Engage Diverse
Audiences During Challenging
Times >>



JULY

Independence Day

Jul 16, 6-8 pm

Notified Mixer

AUGUST

Aug 14, 6-9 pm

Sunrise Honors >>
Venue: LA River Center
& Gardens



Aug 20, 5:30-8 pm

Speed Pitch Mixer >>
Venue: ASU California Center

SEPTEMBER

Hispanic Heritage Month

Sep 9 • 7:10 PM

Dodgers Night
>>



Sep 10, 8-10 am

ABW... Ethnic Media >>
Venue:
SoCalGas,
Downey, CA
(in-person)



Sep 25 • 4:30-6:30pm

Credibility in the Chaos:
How Brands Are Leading
Venue: Edelman LA >>

Sep 30 • 8-9AM

Earned Media Is
the New SEO –
How AI Search
Has Changed the
Game >>



OCTOBER

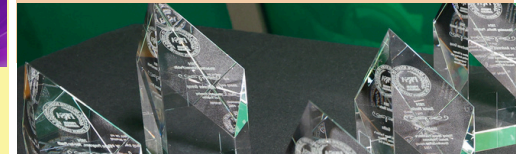
2026 PRSA-LA: Board Elections

Oct 9, 6-9 pm

PRism Awards >>
Los Angeles Herald Examiner

Oct 22, 10am-2pm

Quality Time with Nonprofits >>
Venue: The California Endowment,
Los Angeles



NOVEMBER

National Native American
Heritage Month

2025 PRSA-LA Board
Slate Announcement

Nov 13, 5:30-8:30pm

Zeno: Brand Love & Demand
Research >>
Columbia Square Campus, L.A.

DECEMBER

Dec 3, 8:30 - 9:30 am

ABW...A PR Guide to Podcast
(virtual) >>

Date: Dec 9, 6-9

Holiday Party/Toy Drive
Brews Bros, Burbank >>



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