

# 2026 UPCOMING EVENTS

Details & signups at [prsala.org](https://prsala.org). All events subject to changes & updates.



## JANUARY

New Year  
Jan. 26, 6 - 7 pm  
**APR INTRODUCTORY SESSION**  
Virtual

## FEBRUARY

Black History Month  
Lunar New Year  
Feb. 2-4  
**2026 PRSA WESTERN DISTRICT CONFERENCE**  
Balboa Bay Club,  
Newport Beach



Feb. 23, 6 - 7 pm  
**APR INTRODUCTORY SESSION**  
Virtual

## MARCH

Women's History Month  
Mar. 5, 6 - 9 pm  
**THE STATE OF PR**  
Edelman, 1500 N El  
Centro Ave, Los Angeles



Mar. 25, 8:30 am - 9:30 am  
**ABW...CRISIS COMMUNICATIONS: WHAT MEDIA EXPECT IN THE FIRST 24 HOURS**  
Virtual



Mar. 26, 5 - 8 pm  
**KENNETH OWLER SMITH SYMPOSIUM ON PR**  
Wallis Annenberg Hall, USC

## APRIL

APR Month



Apr. 7  
**PRSA-LA SCHOLARSHIP DEADLINE**

## MAY

Asian American & Pacific  
Islander Heritage Month

TBD  
PRism Awards Entries Open

TBD  
Sunrise Honors  
Nominations Open



## JUNE

LGBTQ+ Pride Month



Jun. 10  
**ABW**  
Virtual Event

## JULY

Independence Day

## AUGUST

TBD  
Sunrise Honors



## SEPTEMBER

Hispanic Heritage Month

Date: TBD  
Dodgers Night



Sep. 23  
**ABW**  
In Person Event

## OCTOBER

2027 PRSA-LA: Board Elections

TBD  
PRism Awards



TBD  
Quality Time  
with Nonprofits



## NOVEMBER

National Native American  
Heritage Month

2027 PRSA-LA Board  
Slate Announcement



Nov. 18  
**ABW**  
Virtual Event

## DECEMBER

TBD  
Holiday Party/Toy Drive

