

2026 UPCOMING EVENTS

Details & signups at prsa.org. All events subject to changes & updates.



JANUARY

New Year
Jan. 26, 6 - 7 pm
APR INTRODUCTORY SESSION
Virtual

FEBRUARY

Black History Month
Lunar New Year
Feb. 2-4
2026 PRSA WESTERN DISTRICT CONFERENCE
Balboa Bay Club,
Newport Beach

Feb. 23, 6 - 7 pm
APR INTRODUCTORY SESSION
Virtual

MARCH

Women's History Month
 Mar. 5, 6 - 9 pm
THE STATE OF PR
Edelman, 1500 N El
Centro Ave, Los Angeles

Mar. 25, 8:30 am - 9:30 am
ABW...CRISIS COMMUNICATIONS: WHAT MEDIA EXPECT IN THE FIRST 24 HOURS
Virtual

Mar. 26, 5 - 8 pm
KENNETH OWLER SMITH SYMPOSIUM ON PR
Wallis Annenberg Hall, USC

APRIL

APR Month
Apr. 20
PRSA-LA SCHOLARSHIP DEADLINE
April 13-15
PRSA COUNSELORS ACADEMY 2026
Carlsbad, CA
Apr. 30, 6-8 pm
PRSSA HANGOUT & MIXER
Arts District Brewing Company

MAY

Asian American & Pacific Islander Heritage Month
May 7, 6 - 8 PM
AAPI HERITAGE MONTH CELEBRATION
Emporium Thai Los Angeles
May 27, 5 PM
ABW...INSIDE KABC NEWSROOM
Tour & Behind-the-Scenes
May 22
Sunrise Honors
Nominations Open
May 30
PRism Awards Entries Open

JUNE

LGBTQ+ Pride Month
June 14
Sunrise Honors
Nominations Close

JULY

Independence Day
July 22, 5-8 pm
Speed Pitch Mixer

AUGUST

 Aug. 5, 8:30 am
ABW...The Modern Media Mix
Virtual Event
Aug 24, 12-1 pm
IPA Virtual Event
Lead Generation on a Solo Budget

SEPTEMBER

Hispanic Heritage Month
Sep 9, 7:10 pm
Dodgers Night



Sep 17, 6-9 pm
SUNRISE HONORS
Los Angeles River
Center and Gardens

September 24, 11am
ABW In Person Event

OCTOBER

2027 PRSA-LA: Board Elections
Oct 28 • 6:30-9:30 PM
62nd PRism Awards
Taglyan, Los Angeles



TBD Quality Time with Nonprofits



NOVEMBER

National Native American Heritage Month
2027 PRSA-LA Board
Slate Announcement

 **TBD ABW 2nd Newsroom Tour**

DECEMBER

TBD Holiday Party/Toy Drive

