

The Diversity, Equity & Inclusion Committee of the Public Relations Society of America, Los Angeles Chapter invites you to join us at the 6th Annual Sunrise Honors.



# SUNRISE HONORS

**Friday, August 2nd, 2024**

The Sunrise Honors recognize leaders across the public relations industry who continue to champion opportunities and representation for African-Americans, Latinos, Asians, members of the LGBTQI+ community, and people with disabilities.

## 2024 SUNRISE HONORS COMMITTEE

**Leshelle Sargent**  
Publicity Principal,  
Amazon MGM Studios

**John McCartney, APR**  
CEO, JMACPR

**Stephen Chavez**  
President, ChavezPR

**Erik Deutsch**  
Principal, ExcelPR Group

**Bilal Kaiser**  
Founder & Principal,  
Agency Guacamole

## SPONSORSHIP LEVELS

PLATINUM | \$3,000

GOLD | \$1,500

SILVER | \$1,000

BRONZE | \$500

Contact John McCartney, [john@jmacpr.com](mailto:john@jmacpr.com)  
to confirm your participation.

**PRSA**  
LOS ANGELES

**PRSA**  
LOS ANGELES



**SUNRISE**  
H O N O R S

Friday, August 2nd, 2024



PRSA-LA is one of the largest and most active PRSA chapters in the United States, with a membership of more than 250 public relations professionals.

PRSA-LA members come from diverse sectors of corporations, public relations agencies, trade associations, government, public utilities, and non-profit organizations. Their interests cover a broad spectrum, but they have this much in common: they are committed to professional development and the advancement of the public relations profession.

# 6<sup>th</sup> Annual PRSA-LA Sunrise Honors

The PRSA-LA 2024 Sunrise Honors, the sixth annual celebration, is part of the PRSA-Los Angeles Chapter's mission to foster and support those who promote diversity and inclusion.

This prestigious award recognizes individuals who have demonstrated significant leadership and influence to advance diversity and inclusivity within their organization or industry.

The Sunrise Honors event is a fireside chat with a moderator where the honorees share their journey and answer questions from the audience.





# Event Audience

Public Relations & Marketing executives

Decision makers

Agency owners

PR students from local colleges

Influencers

Members of PRSA-LA, Hispanic PR Association, Black PR Society, and VOICES (Asian American Pacific Islander PR group)

# Past Sponsors

- Edelman
- Fenton
- Nakatomi & Associates
- The Purple Agency
- VPE Communications
- MTV Entertainment Studios
- Amazon Studios
- Team Friday
- Runyon Saltzman & E
- IW Group, Inc.
- AIJ Communications
- Chavez PR
- JMAC PR
- Agency Guacamole
- Ketchum



# PLATINUM SPONSOR

**\$3,000**

- Opportunity to address audience
- Onsite acknowledgement from PRSA-LA at the event
- Logo and hyperlink on website, email invitations, and all marketing materials
- 10 complimentary tickets at the PRSA-LA Sunrise Honors





# GOLD SPONSOR

**\$1,500**

- Onsite acknowledgement from PRSA-LA at the event
- Logo and hyperlink on website, email invitations, and all marketing materials
- 8 complimentary tickets at the PRSA-LA Sunrise Honors



# SILVER SPONSOR

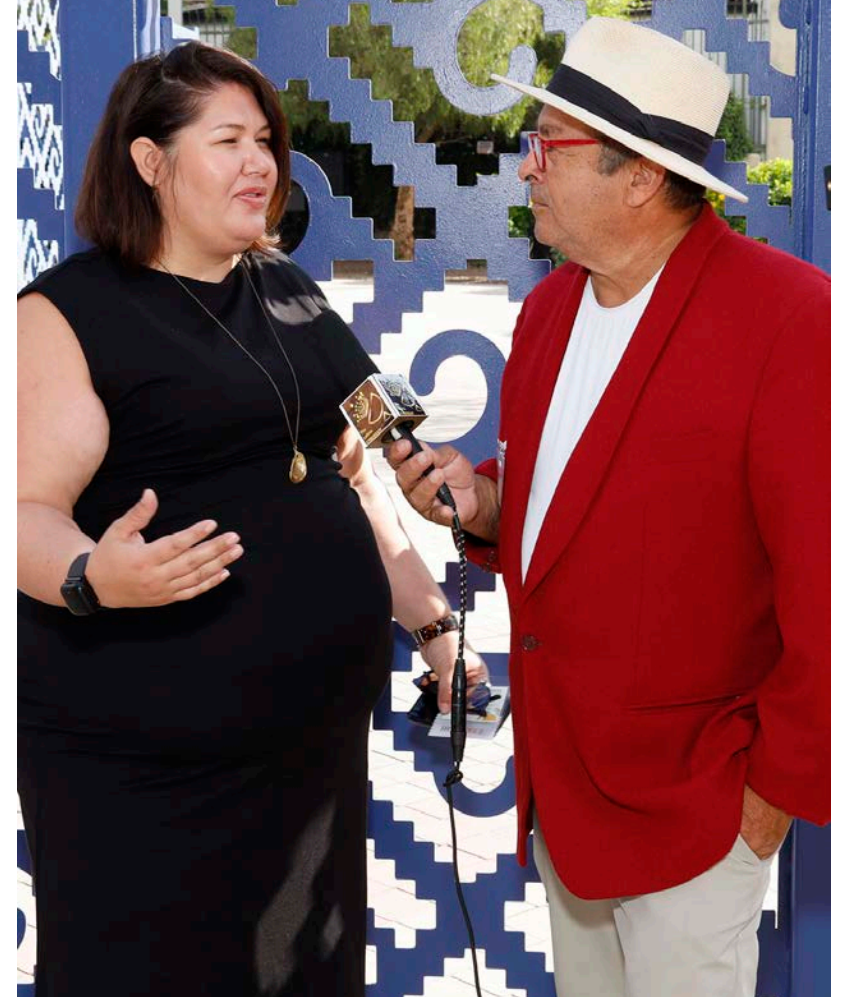
**\$1,000**

- Onsite acknowledgement from PRSA-LA at the event
- Logo and hyperlink on website, email invitations, and all marketing materials
- 5 complimentary tickets at the PRSA-LA Sunrise Honors



# Bronze Sponsor \$500

- Onsite acknowledgment from PRSA-LA on stage and through signage and program
- Logo and hyperlink on website event page, invite, and online event publicity
- 2 complimentary tickets to the Sunrise Honors event



# INDIVIDUAL TICKETS



**Members: \$50**  
(includes PRSA-LA, BPRS-LA, HPRA-LA, VOICES)

**Non-members: \$70**

**\$12 for students**

# Thank You!

For more information about the sixth Annual Sunrise Honors,  
please contact:

**John McCartney, PRSA-LA Treasurer/Sponsorship Chair**

[john@jmacpr.com](mailto:john@jmacpr.com)

Or

[Executive.director@prsala.org](mailto:Executive.director@prsala.org)



# SUNRISE HONORS

Friday, August 2nd, 2024



## EVENT SPONSORSHIP

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### SILVER SPONSOR \$1,000

- Onsite acknowledgement from PRSA-LA at the event
- Logo and hyperlink on website, email invitations, and all marketing materials
- 5 complimentary tickets at the PRSA-LA Sunrise Honors

### BRONZE SPONSOR \$500

- Onsite acknowledgement from PRSA-LA at the event
- Logo and hyperlink on website, email invitations, and all marketing materials
- 2 complimentary tickets at the PRSA-LA Sunrise Honors

**Please complete payment information.**

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#### PAYMENT

Enclosed check \$ \_\_\_\_\_ payable to PRSA-LA  
 OR,  
 Please charge \$ \_\_\_\_\_ to my \_\_\_ Visa \_\_\_ AMEX \_\_\_ MasterCard Exp. Date: \_\_\_\_\_

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CVV #:

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2700 East Foothill Blvd. #209 | Pasadena, CA 91107 | prsala.org | executive.director@prsala.org | 626.313.4343

#PRSALA #SUNRISEHONORS