



PRSA-LA SCHOLARSHIP PROGRAM SPONSORSHIP OPPORTUNITIES 2024

PRSA-LA SCHOLARSHIP PROGRAM

The Public Relations Society of America, Los Angeles Chapter's Scholarship Program demonstrates the organization's commitment to opening doors for the next generation of professionals. The program looks to invest in outstanding undergraduate and graduate students pursuing a degree in Public Relations or Communications.

In return for sponsoring the PRSA-LA Scholarship program, our partners will receive the following:

- Promotion of your sponsorship on all social media channels (Facebook, Twitter, LinkedIn, Instagram)
- Logo inclusion in the program of PRSA-LA's PRISM Awards recognizing you as Scholarship Sponsor
- Mention in the press release as a sponsor

LEVELS OF SPONSORSHIP AND BENEFITS

\$1,500

- One (1) Scholarship named in your honor
- Company logo on prsala.org scholarship page
- Company logo on monthly e-newsletter announcing the scholarship
- Two (2) tickets to the PRISM Awards
- Opportunity to present a scholarship in your organization's name (announced as such in the social media promotion and press release).
- Photo opportunity at PRSA-LA's PRISM Awards with scholarship recipients

\$1,000

- Two complimentary Tickets to PRSA-LA's PRISM Awards
- Company logo on prsala.org scholarship page
- Company logo on monthly newsletter announcing the scholarship
- Opportunity to introduce a scholarship winner on stage at the PRSA-LA PRISM Awards
- Photo opportunity with scholarship recipients at the awards ceremony

\$500

- One (1) complimentary ticket to the PRISM Awards
- Company logo on prsala.org scholarship page
- Company logo on monthly newsletter announcing the scholarship
- Photo opportunity at PRISM Awards with scholarship recipients

Thank you for your consideration. To confirm your sponsorship level, please email stephen@chavezpr.com or claudia@santacruzpr.com.



2023 PRSA-LA Scholarship Recipients.



THE LOS ANGELES CHAPTER OF THE
PUBLIC RELATIONS SOCIETY OF AMERICA
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