



## PRSA-LA SCHOLARSHIP PROGRAM SPONSORSHIP OPPORTUNITIES 2026

### PRSA-LA SCHOLARSHIP PROGRAM

The Public Relations Society of America, Los Angeles Chapter's Scholarship Program demonstrates the organization's commitment to opening doors for the next generation of professionals. The program looks to invest in outstanding undergraduate and graduate students pursuing a degree in Public Relations or Communications.

### LEVELS OF SPONSORSHIP AND BENEFITS

#### \$3,500

- One (1) Scholarship named in your honor
- Company logo on [prsala.org](https://prsala.org) scholarship page
- Company logo on monthly e-newsletter announcing the scholarship
- Two (2) complimentary tickets to PRSA-LA's PRISM Awards
- Opportunity to present a scholarship in your organization's name (announced as such in the social media promotion and press release).
- Photo opportunity at PRSA-LA's Prism Awards with scholarship recipients
- Thank you recognition on social media platforms (LinkedIn, Instagram, and Facebook)



2025 PRSA-LA Scholarship Recipients.

#### \$2,500

- Two (2) complimentary tickets to PRSA-LA's PRISM Awards
- Company logo on [prsala.org](https://prsala.org) scholarship page
- Company logo on monthly newsletter announcing the scholarship
- Opportunity to introduce a scholarship winner on stage at the PRSA-LA PRISM Awards
- Photo opportunity with scholarship recipients at the awards ceremony
- Thank you recognition on social media platforms (LinkedIn, Instagram, and Facebook)

#### \$1500

- One (1) complimentary ticket to PRSA-LA's PRISM Awards
- Company logo on [prsala.org](https://prsala.org) scholarship page
- Company logo on monthly newsletter announcing the scholarship
- Photo opportunity at PRSA-LA's PRISM Awards with scholarship recipients
- Thank you recognition on social media platforms (LinkedIn, Instagram, and Facebook)

#### \$500

- Name listing on the [prsala.org](https://prsala.org) scholarship page
- Name listing on the monthly newsletter announcing the scholarship

#### \$250

- Name listing on the [prsala.org](https://prsala.org) scholarship page

Thank you for your consideration. To confirm your sponsorship level, please email [stephen@chavezpr.com](mailto:stephen@chavezpr.com) or [rebeccah@wellnestla.org](mailto:rebeccah@wellnestla.org)

