

2024 UPCOMING EVENTS

Details and signups at prsala.org



JANUARY

FEBRUARY

Black History Month
Lunar New Year

Thu., Feb. 15 • 6-8pm
The State of PR
At Indie Desk DTLA

Mon., Feb. 12
Scholarship Application
Period Opens

Mon., Feb. 22
11:45am-2:00pm
ABW - Telemundo &
NBC 4 Newsroom Visit

MARCH

Women's History Month

Sat., Mar. 2 • 8am-6pm
Cal State Northridge
PRSSA Student Conference



APRIL

APR Month



Wed, Apr. 24, 6:30 pm
ABW After Dark
Beverly Hills Municipal Gallery

MAY

Asian American & Pacific
Islander Heritage Month

Thu, May 2, 6:30-8:30 PM
YP Mixer
Arts District Brewing Co.



Thu, May 9, Noon - 1 pm
IPA Virtual Program -
Becoming a Trusted Advisor

Thu, May 16 (Time TBA)
Story Teller and Accessibility
Program
Braille Institute

JUNE

LGBTQ+ Pride Month

PRism Awards Entries
Opens

June 5 (Time TBA)
Chapter Sponsor Edelman
Open House

Date TBA
Virtual ABW - Lifestyle/
Wellness/Fitness
influencers



Sunrise Honors Awards

JULY

Jul. 18, Noon
Lunch & Learn:
PRism Awards
Case Study

AUGUST

Fri, Aug 2, 8:30-10am
Venue TBA
Sunrise Honors



Wed, Aug 21, 7 PM
Dodgers Game Night Out

SEPTEMBER

Hispanic Heritage Month

Date TBA
Virtual ABW - Public Affairs
Shows/PSAs/TV stations



PRism Awards: Thu., Oct. 24

OCTOBER

2025 PRSA-LA
Board Elections

Tue.-Thu., Oct. 15-17
ICON 2024 in Anaheim, CA

Thu., Oct. 24 • 6-9 PM
Venue: TBA
PRism Awards

NOVEMBER

National Native American
Heritage Month

Sat., Nov. 9
Venue: TBA
Quality Time with
Nonprofits

2025 PRSA-LA Board
Slate Announcement

DECEMBER

Thu, Dec. 5
Venue TBA
Holiday Party

Date & Venue TBA
Virtual ABW - Food
journalists and influencers