

# 2024 UPCOMING EVENTS

Details and signups at [prsala.org](https://prsala.org)



## JANUARY

## FEBRUARY

Black History Month  
Lunar New Year

**Thu., Feb. 15 • 6-8pm**  
The State of PR  
At Indie Desk DTLA

**Mon., Feb. 12**  
Scholarship Application  
Period Opens

**Mon., Feb. 22**  
**11:45am-2:00pm**  
ABW - Telemundo &  
NBC 4 Newsroom Visit

## MARCH

Women's History Month

**Sat., Mar. 2 • 8am-6pm**  
Cal State Northridge  
PRSSA Student Conference



## APRIL

APR Month



**Wed, Apr. 24, 6:30 pm**  
ABW After Dark  
Beverly Hills Municipal Gallery

## MAY

Asian American & Pacific  
Islander Heritage Month

**Thu, May 2, 6:30-8:30 PM**  
YP Mixer  
Arts District Brewing Co.



**Thu, May 9, Noon - 1 pm**  
IPA Virtual Program -  
Becoming a Trusted Advisor

**Thu, May 16 (Time TBA)**  
Story Teller and Accessibility  
Program  
Braille Institute

## JUNE

LGBTQ+ Pride Month

PRism Awards Entries  
Opens

**Tue, June 25, Noon**  
Lunch & Learn:  
PRism Awards  
Case Study



Sunrise Honors Awards

## JULY

**Thu • July 25 • 4:30pm**  
Edelman LA  
Trust Me, I Work in  
Hollywood

## AUGUST

**Fri, Aug 2, 8:30-10am**  
Art Share L.A.  
Sunrise Honors



**Wed, Aug 21, 7 PM**  
Dodger Stadium  
Dodgers Game Night Out

## SEPTEMBER

Hispanic Heritage Month

**Thu, Sep 26, 8:30-9:30am**  
Virtual ABW with  
Food Journalists

**Fri, Sep 27, 2-6pm**  
at Edelman  
Quality Time with PR Minds

## OCTOBER

2025 PRSA-LA  
Board Elections

**Wed • Oct 9 • 9-10am**  
The State of PR  
Technology 2024 by Prowly

**Thu • Oct 17 • 5-9pm**  
Networking Opportunity  
with Prowly and PRSALA

**Tue.-Thu., Oct. 15-17**  
ICON 2024 in Anaheim, CA

**Thu., Oct. 24 • 6-9 PM**  
Venue: TBA  
PRism Awards

## NOVEMBER

National Native American  
Heritage Month

2025 PRSA-LA Board  
Slate Announcement

## DECEMBER

**Thu • Dec. 3 • 6-8pm**  
Venue: Weber Shandwick  
Holiday Party

**Thu • Dec. 12 • 8:30-9:30am**  
**POSTPONED**  
Virtual ABW - Public Affairs &  
Community Issues Journalists



PRism Awards: Thu., Oct. 24

All events subject to changes and updates.