

2024 UPCOMING EVENTS

Details and signups at prsala.org



JANUARY

FEBRUARY

Black History Month
Lunar New Year

Thu., Feb. 15 • 6-8pm
The State of PR
At Indie Desk DTLA

Mon., Feb. 12
Scholarship Application
Period Opens

Mon., Feb. 22
11:45am-2:00pm
ABW - Telemundo &
NBC 4 Newsroom Visit

MARCH

Women's History Month

Sat., Mar. 2 • 8am-6pm
Cal State Northridge
PRSSA Student
Conference

Date & Venue TBA
ABW with Education
Journalists

APRIL

APR Month



Wed., Apr. 17
4:30-7:00pm
CrossCulture Connect
at Natural History Museum

MAY

Asian American & Pacific
Islander Heritage Month

Date & Venue TBA
AAPI Networking Event

Date TBA
Hollywood Bowl
Jazz Festival



JUNE

LGBTQ+ Pride Month

Date TBA
Venue: HerbaLife Offices
ABW - Lifestyle/Wellness/
Fitness influencers at

PRism Awards Entries
Opens



JULY

Jul. 18, Noon
Lunch & Learn:
PRism Awards Case Study

Date TBA
Dodgers Night Out

AUGUST

Date & Venue TBA
Sunrise Honors



SEPTEMBER

Hispanic Heritage Month

Date TBA
Venue: HerbaLife Offices
ABW - Public Affairs
Shows/PSAs (TV stations)



PRism Awards: Thu., Oct. 24

OCTOBER

Tue.-Thu., Oct. 15-17
ICON 2024 in Anaheim, CA

Thu., Oct. 24 • 6-9 PM
Venue: TBA
PRism Awards

2025 Elections

NOVEMBER

National Native American
Heritage Month

Sat., Nov. 9
Venue: TBA
Quality Time with
Nonprofits

2025 PRSA-LA Board
Slate Announcement

DECEMBER

Date & Venue TBA
ABW - Food Journalists
(Media, Influencers, LA Magazine)

Date & Venue TBA
Holiday Party