



# 2022 SPONSORSHIP & ADVERTISING

## 58<sup>TH</sup> ANNUAL PRISM AWARDS



October 13, 2022  
Annenberg Beach House, Santa Monica

### EVENT SPONSORSHIP

#### PLATINUM (LIMIT 3) ..... \$3,000

- Full page ad in Tribute Program
- Up to 8 attendees for the PRISM Awards ceremony
- Acknowledgment from stage and in Program
- Logo and hyperlink on website, email invitations, and all marketing materials

#### GOLD (LIMIT 6) ..... \$2,000

- Half page ad in Tribute Program
- Up to 6 attendees for the PRISM Awards ceremony
- Acknowledgment from stage and in Program
- Logo and hyperlink on website, email invitations, and all marketing materials

#### SILVER ..... \$1,500

- Quarter page ad in Tribute Program
- Up to 4 attendees for the PRISM Awards ceremony
- Acknowledgment from stage and in Program
- Logo and hyperlink on website, email invitations, and all marketing materials

#### BRONZE ..... \$750

- 2 attendee for the PRISM Awards ceremony
- Acknowledgment from stage and in Program
- Logo and hyperlink on website, email invitations, and all marketing materials

Reserve your space by contacting Administrator:  
[executive.director@prsala.org](mailto:executive.director@prsala.org) / 626.313.4343

Payments are accepted via credit card (Visa, Mastercard, American Express) or by check made payable and mailed to:  
PRSA-LA 2700 East Foothill Blvd. #209  
Pasadena, CA 91107

Space is not guaranteed until payment is made in full.

### TRIBUTE PROGRAM

*A perfect place to honor a colleague or market your products and services to a select group of dignitaries and business professionals.*

- Artwork must be high resolution, 300 dpi, color or B/W
- Composed files should include all fonts outlined and be submitted electronically as hi-res PDF, JPG or TIFF
- If creative design services are needed for your artwork, please contact us for a quote
- Dimensions and prices are as follows, art may bleed to edge of specified space)

<b>Business Card</b> .....	\$150
<i>(horizontal orientation: 3.625" w x 2.375" h)</i>	
<b>Quarter Page</b> .....	\$250
<i>(vertical orientation: 3.625" w x 4.75" h)</i>	
<b>Half Page Horizontal</b> .....	\$375
<i>(7.5" w x 4.75" h)</i>	
<b>Half Page Vertical</b> .....	\$375
<i>(3.625" w x 10" h)</i>	
<b>Full Page</b> .....	\$650
<i>(7.5" w x 10" h)</i>	
<b>Inside Front Cover</b> .....	\$1,200
<i>(8.5" w x 11" h + .25" bleed if images or colors bleed to edge)</i>	
<b>Inside Back Cover</b> .....	\$1,200
<i>(8.5" w x 11" h + .25" bleed if images or colors bleed to edge)</i>	
<b>Back Cover</b> .....	\$2,000
<i>(8.5" w x 11" h + .25" bleed if images or colors bleed to edge)</i>	
<b>Ad design (if needed)</b> .....	\$150 per ad

Email composed, hi-res, final artwork files to  
[executive.director@prsala.org](mailto:executive.director@prsala.org)

For information on PRSA-LA Chapter Platinum, Gold and Silver sponsorships, visit:

[prsala.org/sponsorships](http://prsala.org/sponsorships)

or contact

[executive.director@prsala.org](mailto:executive.director@prsala.org) / 626.313.4343



58<sup>TH</sup> ANNUAL PRISM AWARDS

October 13, 2022 • Santa Monica

2022 SPONSORSHIP & ADVERTISING FORM



Please mail completed form with payment to:

PRSA-LA
2700 E. Foothill Blvd., Suite 209
Pasadena, CA 91107

Or, email to PRSA-LA administrator: executive.director@prsala.org or call 626.313.4343.

Select your level of sponsorship or advertising space reservation.

- Sponsorship: Platinum \$3,000, Gold \$2,000, Silver \$1,500, Bronze \$750
Program Advertising: Full Page \$650, Inside Front Cover \$1,200, Inside Back Cover \$1,200, Back Cover - 4 color \$2,000
Business Card \$150, Quarter Page \$250, Half Page Horizontal \$375, Half Page Vertical \$375
Email high resolution ad creative to executive.director@prsala.org
Creative needed .....\$150/ad
Email logo & necessary parts executive.director@prsala.org

\*Space is not guaranteed until payment is made in full.

Please complete payment information.

Name
Company Name
Company Address
City State Zip
Co. Phone E-mail

PAYMENT

- Enclosed check \$ payable to PRSA-LA
OR,
Please charge \$ to my Visa AMEX MasterCard Exp. Date:

Account#: CVV #:
[Grid of boxes for account and CVV numbers]

Name on Credit Card:

Signature:
(All credit card orders must be signed)

Credit Card Billing Address:
(If different from above)

