



2023 SPONSORSHIP & ADVERTISING

59TH ANNUAL PRISM AWARDS

October 26, 2023

EVENT SPONSORSHIP

TITLE SPONSOR \$7,000

- Full-page ad in Tribute Program
- Up to 10 attendees for the PRISM Awards ceremony
- Special reserved seating area for the awards ceremony
- Opportunity to address audience at event opening
- Acknowledgment from stage and in program
- Logo and hyperlink on the website, email invitations, and all publicity materials including press release
- Acknowledgment as a Scholarship Sponsor
- Opportunity to present a scholarship at the awards ceremony to a student
- Opportunity to provide attendees with merchandise as they exit
- Opportunity to include an article in the PRSA-LA monthly newsletter
- A special feature of your company on PRSA-LA's LinkedIn page

GOLD SPONSOR \$3,500

- Full-page ad in Tribute Program
- Up to 8 attendees for the PRISM Awards ceremony
- Acknowledgment from the stage and in the program
- Special reserved seating
- Logo and hyperlink on the website, email invitations, and all publicity materials including press release
- Recognized as a Scholarship Sponsor
- Opportunity to provide attendees with branded merchandise as they exit the ceremony

SILVER SPONSOR \$2,500

- Half-page ad in Tribute Program
- Up to 4 attendees for the PRISM Awards ceremony
- Acknowledgment from the stage and in the program
- Recognized as a scholarship Sponsor
- Logo and hyperlink on the website, email invitations, and all marketing materials

BRONZE SPONSOR \$1,250

- Quarter page ad in Tribute Program
- Two (2) attendees for the PRISM Awards ceremony
- Acknowledgment from the stage and in the program
- Logo and hyperlink on the website, email invitations, and all marketing materials

PRISM 59 PROGRAM ADVERTISING

A perfect place to honor a colleague or market your products and services to a select group of dignitaries and business professionals.

- Artwork must be high resolution, 300 dpi, color or B/W
- Composed files should include all fonts outlined and be submitted electronically as hi-res PDF, JPG or TIFF

Reserve your space by contacting Administrator:
executive.director@prsala.org / 626.313.4343

Email composed, hi-res, final artwork files to
executive.director@prsala.org

Payments are accepted via credit card (Visa, Mastercard, American Express) or by check made payable and mailed to:

**PRSA-LA 2700 East Foothill Blvd. #209
Pasadena, CA 91107**

Space is not guaranteed until payment is made in full.

Business Card	\$200
<i>(horizontal orientation: 3.625" w x 2.375" h)</i>	
Quarter Page	\$375
<i>(vertical orientation: 3.625" w x 4.75" h)</i>	
Half Page Horizontal	\$500
<i>(7.5" w x 4.75" h)</i>	
Half Page Vertical	\$500
<i>(3.625" w x 10" h)</i>	
Full Page	\$1,000
<i>(7.5" w x 10" h)</i>	
Inside Front Cover	\$1,300
<i>(8.5" w x 11" h + .25" bleed if images or colors bleed to edge)</i>	
Inside Back Cover	\$1,300
<i>(8.5" w x 11" h + .25" bleed if images or colors bleed to edge)</i>	
Back Cover	\$2,500
<i>(8.5" w x 11" h + .25" bleed if images or colors bleed to edge)</i>	

Ad design (if needed)..... \$150 per ad

ADDITIONAL SPONSORSHIP

Sizzle Reel Sponsorship \$3,500

- Exclusive branding of a post-event sizzle reel.
- Five (5) tickets to the awards ceremony
- Special reserved seating
- Recognition in the event's program
- Branding of sizzle reel in all post-event communications, including newsletter and social media posts

Hosted Bar \$2,000

Create a signature cocktail in your brand's name and be recognized on-site as the official bar sponsor. This sponsorship can be cash or an in-kind donation of alcohol, beer, wine, and beverages.

Photo Booth \$2,000

One of the most popular activities at PRISM Awards is taking a team photo at our PRISM Awards Photo Booth. Photos capture the memories of the event, and this sponsorship has your company logo branded on each photo!



YES! I want to support PRSA-LA's PRISM Awards.

Please mail completed form with payment to: PRSA-LA, 2700 E. Foothill Blvd., Suite 209, Pasadena, CA 91107.
Or, email to PRSA-LA administrator: executive.director@prসাla.org or call 626.313.4343.

Select your level of sponsorship or advertising space reservation.

- | | | |
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| <p>Sponsorship</p> <p><input type="radio"/> Title \$7,000</p> <p><input type="radio"/> Gold \$3,500</p> <p><input type="radio"/> Silver \$2,500</p> <p><input type="radio"/> Bronze \$1,250</p> <p><input type="radio"/> Sizzle Reel Sponsorship \$3,500</p> <p><input type="radio"/> Hosted Bar \$2,000</p> <p><input type="radio"/> Photo Booth \$2,000</p> | <p>Program Advertising</p> <p><input type="radio"/> Full Page \$650</p> <p><input type="radio"/> Inside Front Cover \$1,200</p> <p><input type="radio"/> Inside Back Cover \$1,200</p> <p><input type="radio"/> Back Cover - 4 color \$2,000</p> | <p><input type="radio"/> Business Card \$150</p> <p><input type="radio"/> Quarter Page \$250</p> <p><input type="radio"/> Half Page Horizontal ... \$375</p> <p><input type="radio"/> Half Page Vertical \$375</p> |
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Email high resolution ad creative to executive.director@prসাla.org. Creative needed: \$150/ad. Email logo & necessary parts executive.director@prসাla.org. * Space is not guaranteed until payment is made in full.

Please complete payment information.

Name _____

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Co. Phone _____ E-mail _____

PAYMENT

- Enclosed check \$ _____ payable to PRSA-LA
- OR,
- Please charge \$ _____ to my ___ Visa ___ AMEX ___ MasterCard Exp. Date: _____

Account#:

CVV #:

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Name on Credit Card: _____

Signature: _____
(All credit card orders must be signed)

Credit Card Billing Address: _____
(If different from above)

