



#PRisms2015

# 2015 PRISM AWARDS

## SPONSORSHIP & ADVERTISING

### EVENT SPONSORSHIP INFORMATION

#### PRism Awards Partner (Limit 2) - \$5,000

- Logo and hyperlink on event page and in email invitations
- 2 Tables of 10 for the PRism Awards
- Full page ad in Tribute Program
- Acknowledgement from stage and in Program
- Logo projection

#### PRism Awards Sponsor (Limit 4) - \$3,500

- Logo and hyperlink on event page and in email invitations
- 1 Table of 10 for the PRism Awards
- Full page ad in Tribute Program
- Acknowledgement from stage and in Program
- Logo projection

- 1 Table of 10 for the PRism Awards
- Half page ad in Tribute Program

#### PRism Awards Table Sponsor - \$2,500

- Acknowledgement from stage and in Program

- Logo only on event page
- Logo projection

### TRIBUTE PROGRAM

A perfect place to honor a colleague or market your products and services to a select group of dignitaries and business professionals.

- Artwork must be 300 dpi and designed as grey-scale or B&W (NO COLOR, unless a COVER or CENTER PAGE as noted below)
- Composed files should include all fonts outlined and be submitted electronically as hi-res PDF, JPG or TIFF
- If creative design services are needed for your artwork, please contact us for a quote
- Dimensions and prices are as follows (as each ad will be surrounded by white border, art may bleed to edge of specified space)

<b>Business Card</b> (horizontal orientation: 3.625" w x 2.375" h).....	\$150
<b>Quarter Page</b> (vertical orientation: 3.625" w x 4.875" h).....	\$250
<b>Half Page Horizontal</b> (7.5" w x 4.875" h) .....	\$375
<b>Half Page Vertical</b> (3.625" w x 10" h):.....	\$375
<b>Full Page</b> (7.5" w x 10" h) .....	\$600
<b>Full Page, Center Spread - 4 color</b> (7.5" w x 10" h).....	\$1,200
<b>Inside Front Cover - 4 color</b> (8.5" w x 11" h + .25" bleed if images or colors bleed to edge).....	\$1,800
<b>Inside Back Cover - 4 color</b> (8.5" w x 11" h + .25" bleed if images or colors bleed to edge) .....	\$1,800
<b>Back Cover - 4 color</b> (8.5" w x 11" h + .25" bleed if images or colors bleed to edge).....	<b>SOLD</b> \$2,500

Email composed, hi-res, final artwork files to [awards@prsala.org](mailto:awards@prsala.org) no later than WEDNESDAY, OCTOBER 28, 2015

RESERVE YOUR SPACE BY CONTACTING MINDY BRUNDIGE: [MINDY@PRSALA.ORG](mailto:MINDY@PRSALA.ORG) | 1.818.582.3233

Payments are accepted via credit card (Visa, Mastercard, American Express) or by check made payable and mailed to:

PRSA-LA • 11271 VENTURA BLVD. #376 • STUDIO CITY, CA 91604

Space is not guaranteed until payment is made in full

For information on PRSA-LA Chapter Platinum, Gold and Silver sponsorships, please visit [prsala.org/sponsorships](http://prsala.org/sponsorships) or contact Mindy Brundige: [mindy@prsala.org](mailto:mindy@prsala.org) | 818.582.3233